

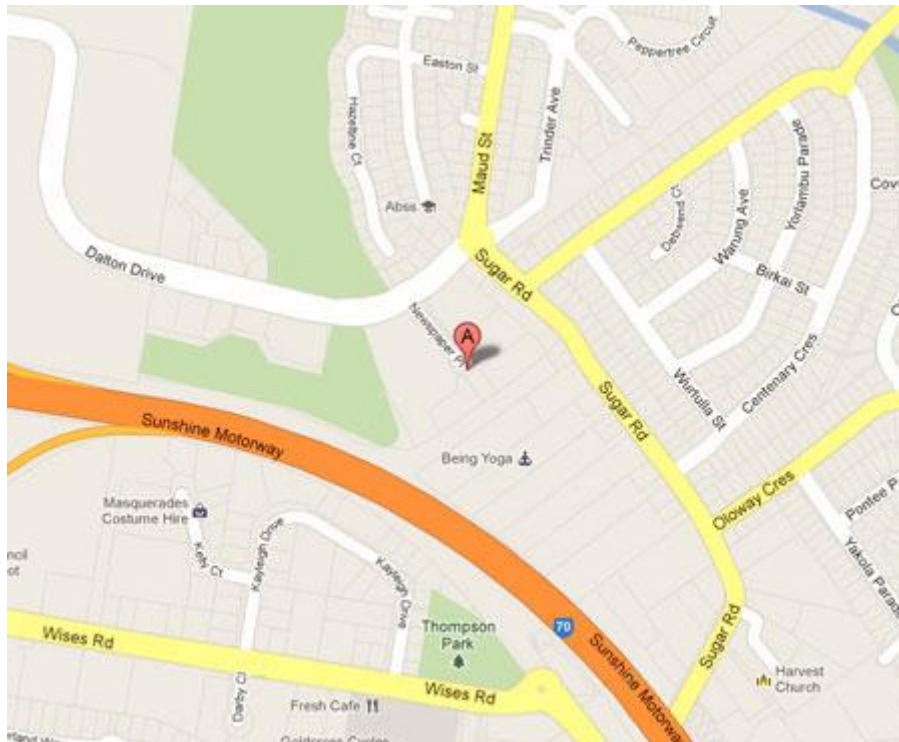


YOU CAN HEAL YOURSELF EXPO

**A safe space to inform, educate and explore all
pathways to health and healing.**

October 20/21, 2012

**The Hub
Newspaper Place,
Maroochydore**



**Please read through this document carefully and fill in pages 3 to 8 and
return the relevant pages to us along with payment.**

**BumpIn times will be from 5.30pm - 9.30pm Friday the 19th October
Bump Out times will be from 7.30am - 10.30am Monday the 22nd October**



YOU CAN HEAL YOURSELF EXPO

Thank you for your Expression of Interest in participating in the 2012 You Can Heal Yourself (YCHY). This two day event on Thursday 10 and Friday 11 May 2012 will be held at the The Hub, Newspaper Place, Maroochydore.

To confirm your involvement in the Expo, an Exhibitors Agreement must be completed and returned to the Pathways office.

The Next Step

This Exhibitors Agreement contains:

- Official Application/Booking Form for Exhibitors
- Exhibitor Booth Rates and Options
- Terms and Conditions

To secure your booth/site at the 2012 You Can Heal Yourself Expo, it is important that you:

- ☐ Complete the Booking Form
 - ☐ Select your Preliminary Package
 - ☐ Provide a copy of your Public Liability Insurance Certificate of Currency
 - ☐ Provide a brief description of your business for publicity purposes
 - ☐ Complete the payment information
 - ☐ Sign the Agreement & Waiver
 - ☐ Email, fax or post all documents to the Pathways Holistic :
- Post: PO Box 50 MOFFAT BEACH QLD 4551
 - Email: info@healyourselfexpo.com

For further information, please do not hesitate to contact the Pathways office on 5306 1400 or the Expo Manager/s directly: Wayne 0415 800 888 or Annie 0414766773.



YOU CAN HEAL YOURSELF EXPO

Booking Form

Step One: Company Details

Company/Business Name:

Business Type:

Description of Planned Exhibit (include: what is on display & for sale - see clause 4b):

Contact Name:

Postal Address:

Phone:

Mobile:

Email:

Website:

Social Media eg: Facebook/Twitter/Google+/Linkedin/Blog



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Step Two: Select Your Booth Package

The Expo is offering Premium (scroll down for Premium Booth Packages) and standard booth options for 2012. Each booth is fitted with standard velcro compatible wall panels, 2 LED low voltage lights, power and 1 x fascia signage. Extra equipment and furniture is available for an additional hire cost. Please see the information booklet provided by PES to see additional options.

Booth type and size (metres)	EARLY BIRD DISCOUNT (book and pay before 8 Feb 2012)	Rates for bookings and payments after 8 Feb 2012
Bazaar Table	\$450.00 (inc GST)	\$550.00 (inc GST)
Standard 3m x 2m (includes Food Precinct Booths)	\$750.00 (inc GST)	\$990.00 (inc GST)
Standard 2m x 2m	\$600.00 (inc GST)	\$820.00 (inc GST)

* Premium indicates high traffic/superior visibility area

Larger booth sizes and rates are available on application.

- To take advantage of the Early bird booking rates, **payment in full** for booths is required by 5pm on Friday, 31st August 2012.
- For all other bookings (ie the standard rate), **a deposit of \$500.00** is required at the time of application with the balance payable by 12 October 2012.

Please refer to the floor plan depicting the booth sites.

Booth Styles	Booth Identification Numbers
Open Bazaar Tables	Tables B1 - B9
Standard 3m x 2m	Booths 1- 6, 8 - 31
Standard 2m x 2m	Booths 7 & 32
Standard 3m x 2m Food Precinct	Booths E1 - E4 are External self contained food & beverage booths
Double entry booths	Booths 15 to 18 these booths can have double signage if you wish an extra sign for the other side + \$33 (GST inc)

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Please select one or more of the following:

Please Tick	Booth Option	Quantity	Amount Payable <i>Inc GST</i>
☐	Open Bazaar Table <i>Early Bird* \$450.00</i> <i>Standard \$550.00</i>		\$
☐	Standard 3m x 2m <i>Early Bird* \$750.00</i> <i>Standard \$990.00</i>		\$
☐	Standard 2m x 2m <i>Early Bird* \$600.00</i> <i>Standard \$820.00</i>		\$

Booth Preference (refer to Floor Plan):

1: 2: 3:

Booths will be allocated on receipt of reservation/booking form and payment confirmation. Please note we cannot guarantee your preference and will contact you to discuss alternative should your preferred options not be available.

Please note:

- Bazaar Tables (B1 - B9) are in an open area and tables will be displayed without booths, this area will suit those who have items for sale e.g. jewellery, crystals, supplements, etc.. or those who opt for a cheaper option. This does not mean that those with products for sale cannot opt for a full booth.
- 5 Booths numbers 2 to 6 will be in the main entertainment & food precinct. These booths will be required to remain open until 9pm on the Saturday night, 20th October. Please advise us if you would like to apply for one of these booths with extended open hours and high traffic flow. (Please also note these are likely to be in a noisier area)
- Booths E1 - E4 are external sites for self contained 'Market style' food vans and booths 33 & 34 are Food Precinct booths for those who would like an internal booth with power.
- Booths #1 & # 10 are not available as it is the main 1st Aid and Expo information booths.

* Early Bird Rates – amount must be paid in full by 5pm Friday, 31 August 2012



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Step Three: Public Liability Insurance

A copy of your current Certificate of Currency valid for the period of the YCHY must be submitted with your Booking Form. The Exhibitor must confirm that the Public Liability Insurance Policy (minimum \$10 million) held by them covers risks associated with display or merchandise at this Exhibition by the Exhibitor, and protects YCHY and TAFE against any associated claims.

Please provide a copy with this Booking Application.

Alternatively - If you would like to enquire about temporary insurance for the term of the Expo please email us at info@healyourselfexpo.com

Step Four: Additional Information

A detailed description of your business with your contact details and web site is required for the Exhibitor listing (Maximum 50 words).

On full payment, your company will be listed on the YCHY website healyourselfexpo.com

Step Five: Agreement To Terms And Conditions

I have completed all necessary Booking Details and have read and accepted the attached Terms and Conditions.

I am authorised to sign on behalf of the company/business.

Name and Position:

Signature:

Date:

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Step Six: Payment

For Early Bird rates, full payment is required to accompany your application for a booth booking.

For all other applications, a minimum \$500.00 deposit is required. A further invoice for the remaining amount will be issued and is payable by 30 August, 2012

Receipts will be issued after the completion of booking forms and payments.

Payment Option:

☐ Early Bird Full Payment

☐ \$500 Deposit

Payment may be made by either:

Direct Deposit: Please use Reference - Your Business Name/Expo
BSB 484-799
Account #: 07 014070 8

Cheque: Please make cheques payable to 'Conscious Music' and post to:
Pathways Holistic, PO Box 50, Moffat Beach, QLD 4558

Credit Card: (Amex & Diners Club not accepted)

☐ Mastercard

☐ Visa

Credit Card Number

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Expiry Date:

				/					
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Cardholder Name

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Cardholder Signature

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☐ I understand and acknowledge that by signing this credit card debit authorisation, I am bound by the attached Expo Terms and Conditions.

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Silver BOOTH PACKAGE - \$1250

\$554 worth of additional value

Exhibition Booth \$990.00 plus

- One Outside Stage Speaker Spot on the Program \$125
- 1 Year Online Exhibitors Profile on this site 300 words + web link \$225
- Display Listing on the Online Expo Showcase \$125
- 4 Exhibitor Badges
- 4 Complimentary Tickets \$40
- 4 Social Media Mentions on our Expo Page and Profiles \$40

Download stand booking form

Gold BOOTH PACKAGE - \$1800

\$1154 of additional value

Exhibition Booth \$990.00 plus

- One Main Stage Speaker Spot on the Program \$225
- Listed as Featured Speaker on this site \$215
- 1 Year Online Exhibitors Profile on this site 300 words + web link \$225
- Display Listing on the Online Expo Showcase \$125
- 1 Year Youtube placement on our YCHY Youtube Channel \$225
- 6 Exhibitor Badges
- 6 Complimentary Tickets \$60
- 8 Social Media Mentions on our Expo Page and Profiles - \$80

Extra Opportunities offered in Booth Packages:

Exhibition Booths - Promote your services, sell products, develop new clients, network with other exhibitors.

Speaking Opportunities - Raise your profile and impart your message to a target audience of visitors who are keen to learn more about natural therapies, personal and spiritual development and sustainable environment.

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Expo Online Showcase - Every exhibitor receives a free listing of your products and services in the NEW Online Expo Showcase - the place for visitors to see what and who will be at the Expo. You receive 20 words plus image and live link to your website.

You Can Heal Yourself Exhibitors Directory - Generate more traffic to your website by profiling your business on the healyourselfexpo.com Website which attracts 1,000 visitors per month who are specifically looking for natural health and lifestyle products, courses and practitioners. Every Exhibitor receives a FREE 12 month profile.

YouTube Expo Marketing Channel space great search engine optimisation back to your site, featured on our social media channels, and on our live TV displays at the entrance to the Expo. **You must provide your own marketing video to us for placement on our Youtube channel - if you do not have one we can provide our video expert to you at an additional cost to help you create one.**

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SPONSORSHIP OPPORTUNITIES

If you are interested in sponsoring the Expo in any way, please contact us and ask for the full sponsorship package information kit.

SPONSORSHIP PACKAGES:

There are three financial sponsorships available for the Expo

Full Sponsorship - Investment \$10,000

- Business logo on all our advertising;
- Appear on sponsorship and home page with website link
- Business logo on the front page of our fair guide with proudly sponsored by.
- Business support written in newspaper advertising
- Appearance on marketing video displayed at the entrance of the fair
- Onsite signage provided by yourself
- Appearance through email marketing/client list & social media,

Tote Bag Sponsorship - Investment \$ 3,000

- Exclusive rights of business logo on reverse side of 2,000 tote bags given to all customers at the event.
- Appear on sponsorship page with website link
- Appear on marketing video displayed at the entrance of the fair

Website and Email Sponsorship - Investment \$1,000

- Appear on sponsorship page with website link
- Appearance through email marketing/client list & social media,

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Terms And Conditions

YCHY refers to Sunshine Coast You Can Heal Yourself Expo, 'Exhibitor' refers to the Company/Business named on the Booking form including its owners employees and representatives. These terms and conditions serve as a legal binding agreement between the Exhibitor and the YCHY and may not be varied except by written agreement between both parties. Businesses will not be able to exhibit unless they have read, understood and signed these terms and conditions.

Signing of the Expo Booking Form confirms that:

1. Conditions

- a. The Exhibitor has agreed to attend the Sunshine Coast, You Can Heal Yourself Expo 2012 and to display relevant information about their products and services in the designated/allocated area at TAFE, Mooloolaba.
- b. To confirm your participation as an Exhibitor, the Booking Form must be signed, payment of the trade booth is completed and a copy of your company's current Certificate of Liability Insurance is received.
- c. Your Company/Business Name may be included in any promotional material or initiatives used by YCHY to promote the Expo once your reservation has been confirmed.
- d. You and your Company/Business agrees to YCHY Expo, Pathways Holistic and Conscious Music and it's stakeholders to use photographs/video taken of you and/or your business during the promotional period before, during or after the Expo dates for all publicity purposes including promotional flyers, news articles, websites, newsletters, social media pages or profiles, and magazines. Including my image and any image personally photographed.

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2. Set Up and Dismantle Times

- a. The Expo will commence and conclude at the times specified by YCHY
- b. Exhibitors' access and vehicle access times will be specified by YCHY and must be complied with by all Exhibitors.
- c. All Exhibitors must prepare and display all material professionally.
- d. All display material must be set up and ready one hour prior to the start.
- e. No displays are to be dismantled or removed prior to the conclusion of the Expo but should then be removed at the time specified by YCHY
- f. Movement of display items should not be made during the operational hours of the Expo.

3. Exhibition Space

- a. The Exhibitor will be provided with an allocated space, Exhibitor's products, display material including banners, brochures and other promotional material must remain within the confines of their allocated booth/area. They must not obstruct, interfere or impede any other exhibit and keep all aisles and walkways clear.
- b. The Exhibitor must keep their allocated area/booth in a clean and tidy fashion at all times and packaging kept from public view. The booth/area must be staffed at all times. 5 Booths numbers 2 to 6 will be in the main entertainment & food precinct. These booths will be required to remain open until 9pm on the Saturday night, 20th October. Please advise us if you would like to apply for one of these booths with extended open hours and high traffic flow. (Please also note these are likely to be in a noisier area)
- c. The Exhibitor has agreed not to display or give benefit to any other business outside the Exhibitors' own. Under no circumstances is an Exhibitor to share or sublet a stand or display other business's promotional material without prior permission from the YCHY office.
- d. The Exhibitor must not rent or sub-rent in whole or in part their booth

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without written permission from the YCHY office.

- e. Exhibitors must remove ALL rubbish and waste including left-over promotional material and leave their space in a pristine condition. This includes left over promotional material and place it in the rubbish bins provided at the conclusion of Expo. Any additional cleaning costs incurred by YCHY or The Hub, Sunshine Coast Daily will be payable by the Exhibitor where they have not complied with this requirement.
- f. All booths are allocated on a first come first served basis. Booth allocation for event sponsors, partners, organisers and supporters will be as per their approved sponsorship agreement.
- g. Trade Stand Signage/Fascia requirements, maximum characters 25 per fascia. If YCHY does not receive this notice within two weeks of Expo, the company name provided on the original Exhibitor booth booking form will be used.

4. Exhibitor Responsibilities

- a. Exhibitors must have a suitably responsible and informed representative for their exhibition at all times. All representatives must be professionally attired.
- b. Selling of goods during Expo is permitted with express permission of YCHY. Exhibitors must provide purchasers with either a Proof of Purchase or a Receipt. Display items, including any large items sold, must not be removed from the site until after the close of Expo.
- c. Exhibitors are authorised to sell products or services directly at the Expo, as approved by YCHY, provided it is not in conflict with the approved catering rights. Use of Exhibitors' own EFPTOS machines permitted at stand.
- d. Exhibitors' representatives must remain within the confines of their allocated space and the aisle immediately in front of this space. They must not interfere with, or impede access to, other Exhibitors' space.
- e. Details of any food and/or drink that is planned to be provided to Expo

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visitors must be submitted to and approved by YCHY in writing. The Exhibitor is solely responsible to ensure the items meet the appropriate health standards and legislation.

- f. Any lucky draws or similar that take place as part of the exhibit must be approved by, and coordinated with YCHY to ensure they do not detract from the overall event and the lucky door prizes provided by YCHY and its sponsors.
- g. Smoking is not permitted within the Expo or in any area as so designated by The Hub
- h. Under no circumstances shall YCHY, sponsors, The Hub, The Sunshine Coast Daily and supporters be held liable for any damage to property, injury of any person, financial loss or legal damages directly or indirectly arising out of the YCHY. The Exhibitor shall indemnify and keep indemnified the YCHY against all cost, damages, claims or proceedings.
- i. All Exhibitors should arrange their own appropriate security if required.
- j. The Exhibitor will be held liable for any damage accidental or intentional to walls, floors, carpets or equipment belonging to PES and The Hub, Sunshine Coast Daily, or any YCHY material or equipment.
- k. The YCHY shall not be held responsible or liable whatsoever for damages to an exhibit by loss, damages, fire, water, storms, strikes, riots or any other cause whatsoever.
- l. The Exhibitor must provide a copy of their current \$10 million Public Liability Insurance that covers their involvement in the Expo and provide a Certificate of Currency valid for the period of the Expo to YCHY with this Booking form. In particular, the Exhibitor must confirm that the Public Liability Insurance policy held by them covers risks associated with display or merchandise at this Exhibition by the Exhibitor and covers YCHY and The Hub, Sunshine Coast Daily. If this is not available at the time (eg due to renewal dates) it MUST be provided 14 days prior to Expo or the booking may be cancelled.

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- m. The Exhibitor must provide a copy of their current workcover insurance if requested by YCHY.
- n. Exhibitors must not make any changes to the structure of their booth.
- o. Exhibitors may not promote any company/business or product/service as part of their display unless they are authorised to do so. Exhibitors are specifically prohibited from displaying other banners, merchandise, brochures or promotional material of another company/business including such material in any hand-outs during the Expo unless they have written permission from YCHY.

5. Fire, Safety and Occupational Health

- a. All displays must adhere to Fire Safety Regulations and not block Fire Exits or public entrances at any time.
- b. Smoke machines, special balloon effects, heaters, open flames or pyrotechnic devices cannot be operated or form part of the exhibit. The Exhibitor will be liable for any charges incurred by The Hub Sunshine Coast Daily should the Fire Brigade respond to an alarm which has been set off by an unauthorised use of smoke machines
- c. YCHY reserve the right to prohibit Exhibitors from displaying dangerous goods, or from presenting goods or services in an unsafe or dangerous manner.
- d. YCHY staff reserves the right to issue instructions to Exhibitors in relation to the safety, good conduct and success of the Expo, hence all Exhibitors agree to be bound by reasonable direction of the YCHY on the days of the Expo.

6. Parking

All Exhibitors must load and unload as specified by YCHY.
All Exhibitors must use the designated exhibitor parking to enable Expo visitors access to their designated parking areas.

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7. Payments

- a. The Exhibitor shall meet its financial obligation to the Event.
- b. Full payment of all amounts due with regard to this booking is payable

no later than 30 days prior to the commencement of the YCHY. Where final payment has not been made by this point the booking is at risk of being cancelled by YCHY and will result in the Exhibitor not being allowed to exhibit on the day. Early bird applications must be booked and paid in full as specified by YCHY.

8. Cancellation and Refund Policy

- a. In the event of an Exhibitor wishing to cancel they must do so in writing (mail or email) and be received by YCHY 30 days prior to the start of Expo. A cancellation fee of \$375 including GST is applicable and any payments received by YCHY in excess of this amount will be refunded. No refunds are available on cancellation after this date.
- b. For cancellation of a booking within 30 days of the Expo, either by the Exhibitor or by action taken by YCHY under clause 7(a) above, a cancellation fee of 100% of the total cost of the stand is forfeited by the Exhibitor. If this amount has not been paid by this point it will be re-invoiced to the Exhibitor who agrees to pay the outstanding amount immediately upon receipt of such an invoice.
- c. However, subject to the booth being rebooked by YCHY, a portion of any cancellation fee paid above \$375 may be refunded after the event at the sole discretion of YCHY.
- d. In the event that the YCHY has to cancel the Exhibition, all payments will be refunded. YCHY reserve the right to postpone or amend the stated dates of this Exhibition. Or if the YCHY is unable to accommodate an Exhibitor for any reason, other than as noted in clause 9(c) below, payments received from the Exhibitor will be refunded in full.
- e. YCHY reserves the right to re-sell a booth that has been cancelled.

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- f. YCHY reserves the right to cancel any booking from the Exhibition for any reason whatsoever. In such an event, any deposit or other monies paid by the Exhibitor will be returned in full.
- g. YCHY reserves the right in unforeseen circumstances to amend, alter or relocate the space or the location of an Exhibitor's booth and the Exhibitor to take no objection or make any claims for compensation or damages in relation to any allocation of the size or the space re-allocated by YCHY.

9. General

- a. These conditions cannot be altered or varied without the prior written consent of YCHY.
- b. YCHY retains the right to decline any potential Exhibitor's application.
- c. YCHY retains the right to cancel any Exhibitor's involvement without notice at any point up to and during the Expo should it believe, in its sole discretion, the continued involvement of the Exhibitor would or is detracting from the overall event. No refund of payments received will be made by YCHY to the Exhibitor where such action is taken on the day of the Expo.
- d. All Exhibitors agree to follow all directions from YCHY and its staff during the YCHY.
- e. Exhibitors should be aware that a proactive pre-Expo media campaign will be implemented by the Event Organisers via radio, local press and online to ensure event success. No responsibility will be accepted by the Event Organisers for lack of attendance or loss of profit to any Exhibitor.
- f. Should any site be vacant at 5.30pm on Saturday, 20 October, 2012, YCHY may, without prejudice to any other right or remedy, cancel the allocation of such site and may reallocate the space to another Exhibitor. Any monies already paid by the defaulting site-holder will be forfeited.

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10. Not Responsible

The Exhibitor agrees that it will hold YCHY, Pathways Holistic, Saucy Social Media, The Hub Sunshine Coast Daily and their owners, employees and representatives harmless for any act or omission made by them in conjunction with this Expo.